



Nathalie BONDETTI

About me

Coordinate and promote with passion innovative social, cultural and environmental projects inspired and led by multicultural teams.

Coach women and young talents for them to thrive and build a more sustainable and fair world.

Soft skills

Audacious | Challenge-driven | Creative
Collaborative | Adaptable | Solution-driven
Communication | Team player | Visionary
Authentic feminine leadership | Intercultural skills (good command of English Italian, initiation to Arabic & Chinese)

Contact

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*Holistic coach, narrative practitioner,
communication & social business consultant*

Professional experience

Founder

TRANSITIONS NARRATIVES | since 2022

- Consultancy services in event management, HR engagement, CSR and social economy
- Group and community training and workshops
- One-to-one personal coaching
- Speaker

Development & partnership director

EDACADEMY Groupe EDUC UP | 2021 - 2022

Setting up and implementing the business development strategy

- Project management (BTB, BTC) - training industry
- Strategic business plans and budgets, KPI
- Impact project offers and fundings
- Philanthropic and government partnerships
- Recruitment & team management (6 people)
- Internal trainee, coach & mentor

Communication & impact director

EDUC UP | 2020 - 2021

Setting up and implement the group marketing & communication strategy

- Acquisition, impact branding, partnerships (ie.: Banlieues santé, BNP Paribas)
- Recruitment & team management (10 people)
- KPI & impact reporting

Regional coordinator

DOMISSORI Groupe EDUC UP | 2019 - 2021

Manage local business development (Start up in the care sector)

- Recruit & train care professionals (80 people)
- Commercial offers (target : women & families)
- Network development & management - recruit 50 ambassadors
- Implement the communication & marketing strategy
- Reporting to the President

Communication consultant

ETHICAL MINDS | 2017 - 2020

NGO & entrepreneurs

- Managing international cultural events
- Business development & consulting services in CSR communication
- Crowdfunding campaigns

Communication & partnership manager

EDUCATION EN HERITAGE | 2013 -- 2016

Co-founder of a world cafe, tiers-lieu

- Social business Entrepreneurship strategy
- Partnerships (institutional, NGO, corporate, schools and universities)
- Trainee (New pedagogics, communication, mediation)
- HR management
- Organize Workshops and trainings (parents, fragile populations)
- Communication
- Impact reporting (11000 visitors within 3 years)

Commitments

HUMAN DIALOGS FRANCE AND AFRICA

2009 - 2012

- Program management (Lyon, Addis Abeba, Cotonou, Dakar)
- Community management (French institutes, volunteers)

WOMEN EMPOWERMENT EVENTS

Since 2015

- Leadership seminars and conferences for women
- Teens-led innovative mentoring programs and workshops
- Treks (Tanzania, France, Algeria)

Education

International Affairs - MBA *Université de Provence - University of North Florida*

BA in project management, HR and Ethics *Université Lyon 3*

Islamic Studies - 3 years *Oussoul el Din - Paris*

Other skills and training

Holistic communication

- Dragon Dreaming
- Deep ecology
- Process communication
- Narrative Practices

Professional experience

Program manager

METROPOLE DE LYON | 2009

- Set up a creative and inclusive program for the Human Dialogs Forum
- Implement the media plan and coordinate with different partners (Mayor of Lyon)
- Invite keynote speakers (entrepreneurs, artists, international personalities) and lobby the key players
- Manage 6 trainees
- Develop the event in Ethiopia & Benin

International business development manager

REED EXHIBITIONS ISG | 2000 - 2008

- Market researches for the launch of new events in the BRIC countries
- Process Management of new projects throughout the show cycle, including PLP, Market researches, sales and marketing proposals, competitive analysis
- European sales: sourcing agents, supporting over international sales force offices Project-related liaison with governmental bodies, institutions, associations in China, India, Europe
- PR: media plan, press barter, press conferences for building global branding
- Reporting to HQ in the UK and to show management teams to constantly maintain awareness and better assist customers. Corporate evaluation Management and business development training programs for the sales team in Italy and in China
- Global marketing coordinator for ISG Europe and assistance to the MD

Entrepreneurship, CSR, DE&I

- Effectuation Social innovation @EM Lyon
- Shared Governance @Mouvement Colibris
- Digital Marketing & Copywriting @Livementor
- Handicap @Cap inclusion
- Social Impact social @Essec Business School